Explore the unique world of IMI Switzerland in this Ultimate Guide to our school. Discover what it is like to study in a truly international environment while living on one of the most picturesque and beautiful lakeside campuses in the whole of Switzerland.

WELCOME TO IMI!

WHAT MAKES IMI ONE OF THE WORLD’S LEADING HOSPITALITY MANAGEMENT SCHOOLS?

Study in a safe environment on our beautiful campus in the heart of Switzerland.

A Swiss quality education in a Swiss quality environment.

Our focus is on your future success — we prepare you for industry leadership roles.

Our degrees are UK-validated and offer the highest level of academic attainment.

What makes IMI one of the world’s leading hospitality management schools?

1 WHY IMI?

2 VIBRANT CAMPUS LIFE

Study in a safe environment on our beautiful campus in the heart of Switzerland.

3 A TRUE SWISS EXPERIENCE

A Swiss quality education in a Swiss quality environment.

4 DEVELOPING THE LEADERS OF TOMORROW

Our focus is on your future success — we prepare you for industry leadership roles.

5 YOUR STUDY PATH

Our degrees are UK-validated and offer the highest level of academic attainment.

6 JOIN THE FAMILY

Apply for one of our upcoming semesters and join our global IMI family!
THE FAMILY SPIRIT

AUTHENTICALLY SWISS

We are proud to be the only family-owned hospitality school operating in Switzerland. Co-founder Heinz Bürki and his daughter Isabelle ensure that this family ethos remains central to everything we do, resulting in a unique study environment in which every student feels at home.

A GLOBAL COMMUNITY

Each semester, we welcome students and staff from over 50 different nationalities. Our global family form international friendships which foster trust, understanding and cultural sensitivity. After studying at IMI, you will always have a second family in Switzerland!

FRIENDS FOR LIFE

The experiences you go through together as students will help you form friendships for life. IMI’s international alumni retain strong connections with bonds that cross borders.

HOME FROM HOME

From your first day on campus, the IMI team work hard to make sure you feel comfortable and at home as quickly as possible. We believe happy students make for successful students!
WHY CHOOSE IMI?

A WORLD LEADER IN MANAGEMENT EDUCATION

With over 30 years of providing expert management education in a hospitality setting, we are world leaders in our field. Combining the best of Swiss hospitality expertise alongside premier industry placements and a caring and supportive environment, we ensure your future success. We are a top-ranked hospitality school in the QS World University Rankings.

UNLOCK YOUR POTENTIAL

At IMI, our students are our priority. We take an individualised approach to your academic and personal development to ensure that each and every one of our students fulfils their potential.

PRIORITISING PEOPLE

People matter. As a smaller school, we get to know our students and learn what drives them. Our open door policy means faculty are always available for advice and support.

A GLOBAL OUTLOOK

Studying at an international school opens up a worldwide network of opportunity. Our multicultural campus prepares you for leadership roles across the globe.

THE LOCATION

Study in paradise. You will live on one of the most beautiful campuses in Europe. On the shores of Lake Lucerne with stunning views of the Swiss Alps, it is the perfect study environment.
LIFE ON CAMPUS

LAKESIDE LUXURY
Surrounded by the beauty of Swiss nature and with easy access to the city of Luzern, the IMI campus offers you an unforgettable home from home.

ON-CAMPUS FACILITIES
Whether it's a game of pool, a quick gym session or some basketball practice, we have plenty of on-campus facilities to keep you entertained!

COMFORT AND SAFETY
Our campus accommodation offers bright, spacious and comfortable rooms and is located in one of the safest parts of the world!
EVENTS & ACTIVITIES

INTERNATIONAL NIGHT
Twice a year, the IMI Family comes together to celebrate the international diversity of our community.
One of the highlights of our social calendar, this event sees staff, students and guests enjoying food and drink from our students' homelands as well as special performances celebrating the many diverse cultures on our campus.

WINE CLUBS
Get the full Sommelier experience at our regular, on-campus Wine Clubs.

SPORTS DAYS
Enjoy a day of sporting fun and practice teamwork by playing football, volleyball, badminton and much more.

THEME LUNCHES
Celebrate your successes with your friends at our special Apéro lunches.

EUROPA PARK VISIT
Join us on our twice-yearly trips to Germany’s largest theme park. Always a day of fun, thrills and laughs.

POOL TOURNAMENTS
Defeat your fellow students and staff to become the IMI pool champion!

SKI TRIPS
Conquer the Swiss mountains and enjoy the thrill of a snow sport day.

THEME LUNCHES
Celebrate your successes with your friends at our special Apéro lunches.
LIVING IN KASTANIENBAUM

Campus IMI is located in the beautiful area of Kastanienbaum, one of the most desirable locations in the whole of Switzerland. You can enjoy nature walks down by the lake or in the local forests, or explore the historic city of Luzern - a short 15 minute journey away from campus.

LUZERN CITY
One of Switzerland’s most beautiful and historic cities, Luzern attracts tourists from all across the globe. Its many restaurants, cafes, shops and bars are a short 15-minute journey from campus.

NATURE ON YOUR DOORSTEP
Surrounded by stunning scenery, the IMI campus offers a safe and peaceful study environment. You get direct access to the beauty of Swiss nature.

LAKE CRUISES
There is nothing nicer in the warm Summer months than taking a boat cruise around the stunning Lake Lucerne. Luckily, the station is literally two minutes away from the IMI campus!

STUNNING VIEWS
It’s hard to find a bad view from our campus. Take a trip up one of the nearby mountains to truly appreciate this spectacular region.
TOP 10 PLACES TO VISIT IN SWITZERLAND

CHAPEL BRIDGE
Cross Luzern’s iconic wooden bridge – the oldest in Europe.

MOUNT PILATUS
Enjoy stunning views of Luzern from above 2,000m.

JET D’EAU
Experience the aquatic display at the Geneva Water Fountain.

RHINE FALLS
Be amazed by Europe’s strongest waterfall in the beautiful region of Schaffhausen.

MATTERHORN
Explore the iconic Toblerone Mountain and its unique Glacier Paradise.

MOUNT TITLIS
Spend a day above the clouds surrounded by breathtaking views of the Swiss Alps.

MONTREUX JAZZ FESTIVAL
Experience this world-famous festival which brings together some of global music’s biggest stars.

FASNACHT CARNIVAL
A week full of celebration, music, colour and costumes right here in Luzern.

ZÜRICH STREET PARADE
Join the biggest house and techno festival of Switzerland at its most colourful parade.

BEAR PARK BERN
Visit the capital of Switzerland and get a glimpse of the wild life of bears.
THE IMI EXPERIENCE PACKAGE*

What could be better than an authentic gelato, pizza or pasta? This full-day excursion allows students to enjoy the Italian part of Switzerland with a city tour of Lugano followed by a fun afternoon at Splash Spa with its many slides and pools.

LUGANO & SPLASH SPA

The iconic Toblerone Mountain is one of the main attractions of Switzerland. As well as enjoying a tour of the lovely city of Zermatt, we will also take our students all the way to the top of the spectacular Matterhorn Glacier Paradise.

MATTERHORN EXPERIENCE

A VISIT TO THE ICONIC LINDT HOUSE OF CHOCOLATE & RHINE FALLS

The first thing that comes to mind when thinking about Switzerland is chocolate. To celebrate this most famous of exports, we will take our students on a guided tour of the Lindt House of Chocolate. They will then get to see the famous Rhine Falls in Schaffhausen - the strongest waterfall in Europe!

FRENCH FUN

Students will have the chance to dive into the divine world of Swiss cheeses during a visit to the unique Gruyère castle and factory. This authentically French experience will end with a traditional wine tasting in Vevey.

*subject to additional fees as specified by IMI Switzerland
A PROVEN CONCEPT FOR DEVELOPING FUTURE LEADERS

CREATE A DESIRE FOR SELF-DEVELOPMENT
We foster a hunger and drive for continuous self-development. You are your own best motivator, we instil in you the skills to ensure that your learning journey is one that lasts a lifetime.

BUILD & MANAGE RELATIONSHIPS
A wide network opens up limitless opportunities, we train you to develop meaningful relationships.

PUSH BOUNDARIES THROUGH CREATIVITY & INNOVATION
Ask questions and develop new solutions – we encourage you to approach challenges creatively.

TAKE RESPONSIBILITY FOR YOUR ADAPTABILITY
The industry is constantly evolving, we teach you how to evolve and adapt with it.

IMPROVE DECISION-MAKING BY CRITICAL THINKING
We teach you to think critically in your approach to decision making and find optimal outcomes.

imi-luzern.com
IN AN INTERNATIONAL ENVIRONMENT

A CULTURALLY DIVERSE CAMPUS

Studying in an international setting will prepare you perfectly for the culturally diverse working environment of the global hospitality industry.

STUDENTS FROM OVER 50+ NATIONALITIES

We have students from all around the globe! Not only does this create an international family on campus, it also gives you the chance to learn about new cultures, countries and traditions.

BUILD A GLOBAL NETWORK

Your classmates become your future professional network with global reach.

AN INTERNATIONAL FACULTY

Our staff members are just as diverse as our students with 25+ nationalities.

imi-luzern.com
WITH A FOUNDATION OF ACADEMIC EXCELLENCE

WORLD-CLASS FACULTY
At the heart of everything we do, is our outstanding academic offering.
With an experienced faculty, UK degree validations and personal academic support, we ensure your educational goals are achieved.

OPEN-DOOR POLICY
All our faculty are based on campus meaning you always have access for any questions or support needed.

SMALL CLASS SIZES
Benefit from greater interactions and personal attention in our smaller, focused classes.

PRACTICAL APPROACH
Alongside management theory, we ensure you have all the practical skills required to enter the workplace.

UK-VALIDATED DEGREES
All our BA (Hons) degrees as well as our MSc award are validated by Manchester Metropolitan University.
STUDY OPTIONS TAILORED TO YOUR NEEDS

FOUNDATION CERTIFICATE
Prepare yourself for our degree-level programmes with this six-month foundation preparatory course giving you all the necessary university study skills.

SWISS ADVANCED DIPLOMA
One of the only Swiss federally-approved qualifications taught in English, this Advanced Diploma focuses on practical and language skills.

BA (HONS) DEGREE
in Hospitality or Business Management or Culinary Arts
Our combination of academic excellence and paid internship placements sets you on course for senior management positions in the industry.

GRADUATE DIPLOMA
in Hotel & Events or Culinary Arts
Kick-start your hospitality career with these Graduate Diplomas aimed at those with unrelated Bachelor’s degrees or previous work experience.

MSC DEGREE
in Hospitality & Events Management
Enhance your academic portfolio and open the door to senior leadership positions with this specialist Master’s qualification.

imi-luzern.com
CHOOSE YOUR PATH

BA (HONS) DEGREE
INTERNATIONAL HOSPITALITY MANAGEMENT
- International Hotel & Tourism Management
- International Hotel & Events Management
- International Hospitality Entrepreneurship

BA (HONS) DEGREE
GLOBAL BUSINESS MANAGEMENT
- Global Business Management
- Global Marketing Management

BA (HONS) DEGREE
INTERNATIONAL CULINARY ARTS

International Management Institute Switzerland
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SERVICES TO OPTIMIZE YOUR STUDENT EXPERIENCE

PRE-ARRIVAL SERVICES
Supporting you every step of the way from your initial application to a warm welcome on campus.

ADDITIONAL SERVICES

24/7 FRONT-DESK
Dedicated reception team and nighttime duty supervisors to ensure your well-being and safety at all times.

PERSONAL COUNSELLING
Whether it is your academic journey, pastoral support or career planning, our support is always personalised to you.

LANGUAGE CLASSES
With the option to learn French or German as part of your study, we prepare you for the global marketplace.

FINE-DINING RESTAURANT
Enjoy a three-course, fine-dining lunch in our on-campus Swiss Room restaurant - open every weekday.

MASTERCLASSES
Benefit from specialist hospitality masterclasses from industry experts during a range of guest lectures and workshops.

DURING YOUR STAY
Academic and pastoral support available throughout your semester.

INTERNERSHIP SUPPORT
CV workshops, interview preparation and personalised placements.

ALUMNI SERVICES
Lifelong membership of our global alumni network and career support.
## Alumni Employment Statistics

### Alumni Employment Rate One Year After Graduation

<table>
<thead>
<tr>
<th>Skill-Set</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>#1) Highly sought after skill-sets:</td>
<td>97%</td>
</tr>
<tr>
<td>#2) Transferable knowledge:</td>
<td>50%</td>
</tr>
<tr>
<td>Alumni employed within the hospitality sector</td>
<td></td>
</tr>
<tr>
<td>#3) Managerial readiness:</td>
<td>50%</td>
</tr>
<tr>
<td>Alumni employed within managerial positions</td>
<td></td>
</tr>
</tbody>
</table>

### Training the Future Leaders of the World’s Best Hospitality Brands...

- The Ritz-Carlton®
- Mandarin Oriental
- Marriott Hotels & Resorts
- Grand Resort Bad Ragaz
- THE DOLDER GRAND
- Baur au Lac
- HYATT
- Four Seasons
- Hilton Hotels & Resorts
- Accenture
- Bally

### A Skill-Set That Allows You to Succeed in Any Industry...

- UBS
- Swiss
- Hugo Boss
- TikTok

Your Future!

imi-luzern.com
CLOSE COLLABORATION BETWEEN FACULTY AND STUDENTS IS KEY FOR SUCCESS

MEET ELENA
BA (HONS) STUDENT IN HOSPITALITY

“The thing I love most about IMI is the family atmosphere on campus. From day one, you are made to feel really welcome by everyone which makes it easy to feel at home here. I think this is a real benefit to both our academic and student experiences.”

MEET MR. GARETH CURRIE
ACADEMIC DEAN

“At IMI, our teaching approach is always personalised and focused to each individual student. With small class sizes, there is continuous contact between staff and students, meaning we can constantly monitor their academic progress and set them on the pathway to success.”
JOIN THE FAMILY: APPLY TODAY

GUIDING YOU THROUGH EVERY STAGE OF THE PROCESS...

At IMI, we make applying to our school as simple as possible! Our Admissions team are on hand to guide you at every stage. Apply directly through our website and then follow these eight simple steps.

1. SUBMIT DOCUMENTS
2. BOOK A CONSULTATION
3. PROVISIONAL LETTER OF ACCEPTANCE ISSUED
4. REGISTRATION FEE PAYMENT
5. LETTER OF ACCEPTANCE ISSUED
6. PAYMENT: FIRST INSTALMENT OF COURSE FEES
7. REMAINING COURSE FEES TO BE PAID
8. JOIN THE IMI FAMILY!

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THE IMI SOCIAL EXPERIENCE

GET IN TOUCH!

imi-luzern.com
START YOUR SUCCESS STORY AT IMI SWITZERLAND!

Find out more: imi-luzern.com

Explore our study options: We are available to answer any questions you may have. Contact us at: info@imi-luzern.com

Follow us: @imiluzern

Visit us: Seeacheweg 1, 6047-Kastanienbaum Luzern, Switzerland

Apply now!

imi-luzern.com