



Your Pathway to Global Management Excellence





Shaping Leaders Since 1991..

A Boutique Hospitality School

With over three decades of expertise, we've built a reputation for delivering world-class hospitality education. With small class sizes, we offer personalised attention, and our prestigious UK university accreditations add global recognition to your qualifications.

Proudly Swiss Family-Owned

Proudly family-owned, we blend Swiss tradition with cutting-edge innovation, ensuring excellence in everything we do. Our location in the heart of Europe makes us the ideal base for exploring this diverse and inspiring continent.

Personalised Path to Success

We inspire growth through a bespoke, forward-thinking approach to education. Paid internships, both in Switzerland and abroad, can be taken after each semester, and provide invaluable, real-world experience.

A Global Perspective

With students from over 35 nationalities, our campus is a hub of cultural exchange and collaboration. Studying at IMI, you'll gain the skills, connections, and confidence to excel in international industries while being part of a diverse and welcoming community.

OUR SCHOOL'S MILESTONES

1990



In 1991, IMI welcomes its first intake of 55 students to its hotel campus in Weggis.

1995

Validation agreement signed with **Manchester Metropolitan University** in the UK, initially covering IMI's diploma awards.



In 1997, the school relocated to its current home of **Kastanienbaum** on the shores of **Lake Lucerne**.

2001



Manchester Metropolitan University validation extended to cover IMI's degree programmes.

2012

2016

IMI launches its culinary brand the **International Culinary Institute** in collaboration with validating partner **Oxford Brookes University**.



The school celebrates its **25th anniversary** with a special alumni reunion at campus **Kastanienbaum**.

2017



All degree programmes – hospitality, business and culinary arts – are consolidated under the **Manchester Metropolitan University** validation.

2022

IMI enters the newly launched **QS World University Rankings** as one of the top 20 hospitality schools worldwide.



WHY CHOOSE IMI SWITZERLAND?

- ✓ Established in 1991 with a global reputation
- ✓ Boutique campus just outside Luzern
- ✓ Personal attention with small class sizes
- ✓ International university accreditations



OUR VALUES

Excellence

We aim for excellence in everything we do — whether it's delivering world-class academic programmes, curating career-boosting internship placements, or crafting an exceptional student experience. Excellence is not just a goal; it's our standard.

Innovation

The future of hospitality demands forward-thinking solutions. We embrace the latest trends, techniques, and ideas, to ensure our students are prepared to lead and innovate in a constantly evolving industry.

Professionalism

Building trust is key. With a strong foundation of professionalism, we nurture long-standing, mutually beneficial relationships with students, alumni, industry partners, and staff.

Diversity

Our campus reflects the world. With students from over 35 countries, we celebrate the richness of cultural diversity and the opportunity it brings to grow and learn from one another.

SWITZERLAND - A GLOBAL LEADER IN HOSPITALITY EDUCATION

- ✓ World-renowned education system
- ✓ Paid internships and excellent earning potential
- ✓ Safe, clean and multi-cultural
- ✓ The perfect gateway to discover Europe





#1

ranking in the
Global Innovation
Index for **14**
consecutive years.

%93

of international
students in
Switzerland reported
being **satisfied or**
highly satisfied with
their study
experience.



4

official languages:
German, French,
Italian, and
Romansh.

%97

employability rate for
IMI students within
one year of
graduating.
*(Based on our most
recent alumni survey.)*



*IMI is, and will always be,
fundamentally about our people...*

...whether these are students, alumni, staff or our vast, international network of partners – the happiness and prosperity of each and every member of the IMI family is how we measure our success.”

Heinz Bürki - IMI Founder & Owner



Study at IMI

BOUTIQUE EDUCATION TO SUPPORT YOUR CAREER GOALS

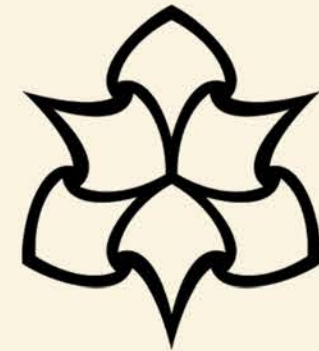
- ✓ Small class sizes and a personalised approach
- ✓ UK-validated degrees with global recognition
- ✓ Industry-experienced lecturers
- ✓ Holistic blend of practical training and management theory





QUALITY ASSURANCE

All degree programmes validated by:



**Manchester
Metropolitan
University**

Other key quality-assurance accreditations:





Undergraduate Programmes

CERTIFICATE IN
INTERNATIONAL
HOTEL AND TOURISM
MANAGEMENT

Designed For

individuals seeking to develop essential knowledge and skills for the global hospitality, tourism, and events industry. With a strong focus on operational knowledge, academic skills, and English language proficiency, this programme lays the groundwork for pursuing higher education or careers in hospitality.

Awarded by







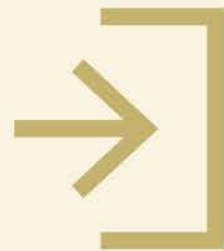
Entry Requirements

- High school certificate or equivalent (GCSEs / O-Levels etc.)
- IELTS 4.5 (or equivalent)



Duration:

Six months



Intakes:

February, May,
August, November

Study Semester

22 WEEKS

The Hotel, Tourism and Events Industry

Studying at University

Introduction to Food & Beverage Service

Hygiene Management

English for University Studies

Hospitality Business Basics

Total credits: 120

Optional Internship Semester

22 WEEK PAID PLACEMENT IN SWITZERLAND OR ABROAD

BA (HONS) IN
INTERNATIONAL
HOSPITALITY BUSINESS
MANAGEMENT

Designed For

aspiring leaders passionate about the global hospitality industry, this degree combines core business disciplines with specialised hospitality expertise. Students gain technical, interpersonal, and problem-solving skills while applying innovative and sustainable practices in real-world contexts. Graduates are empowered to excel and leave a lasting impact in the dynamic hospitality sector.

Awarded by







Entry Requirements

- IMI Certificate/High School / IB / A Levels or equivalent
- IELTS 5.0 (or equivalent)
- 18 years of age



Duration:

2.5 - 3 years



Intakes:

February, May,
August, November

Year 1

DIPLOMA SEMESTER - 22 WEEKS

Academic Skills

Introduction to Business & Services Management

The Digital Consumer

Hospitality Business Operations

Principles of Entrepreneurship

Business Accounting

The Tourism Business

Introductory Economics

Total Credits: 120

Internship Semester

**22 WEEK PAID PLACEMENT IN
SWITZERLAND OR ABROAD**

Year 2

HIGHER DIPLOMA SEMESTER - 22 WEEKS

Talent Management & Development

Consumer Behaviour & Market Research

Financial Performance Analysis & Revenue Control

Project Management for Business

Tourism in the Digital Age

Event Design & Production

Hospitality & Tourism Across Cultures

Total Credits: 120

Internship Semester

22 WEEK PAID PLACEMENT IN
SWITZERLAND OR ABROAD

Year 3

BA (HONS) SEMESTER - 22 WEEKS

Research Project

Digital Marketing Strategies

International Marketing Management

Applied Research

Sustainable Tourism Destination Management

Hospitality Concepts

Strategic Event Planning & Management

Total Credits: 120

Optional Internship Semester

22 WEEK PAID PLACEMENT IN
SWITZERLAND OR ABROAD

BA (HONS) IN
INTERNATIONAL
BUSINESS
MANAGEMENT

Awarded by



**Manchester
Metropolitan
University**

Designed For

aspiring business leaders or entrepreneurs, this degree combines core business disciplines with specialised hospitality expertise. Students gain technical, interpersonal, and problem-solving skills while applying innovative and sustainable practices in real-world contexts. Within a multicultural environment, graduates are prepared to excel in diverse professional sectors.





Entry Requirements

- IMI Certificate/High School / IB / A Levels or equivalent
- IELTS 5.0 (or equivalent)
- 18 years of age



Duration:

2.5 - 3 years



Intakes:

February, May,
August, November

Year 1

DIPLOMA SEMESTER - 22 WEEKS

Academic Skills

Introduction to Business & Services Management

The Digital Consumer

Hospitality Business Operations

Principles of Entrepreneurship

Business Accounting

The Tourism Business

Introductory Economics

Total Credits: 120

Internship Semester

**22 WEEK PAID PLACEMENT IN
SWITZERLAND OR ABROAD**

Year 2

HIGHER DIPLOMA SEMESTER - 22 WEEKS

Talent Management & Development

Consumer Behaviour & Market Research

Financial Performance Analysis & Revenue Control

Project Management for Business

Operations Management for Services

International Trade & Finance

International Business Law

Total Credits: 120

Internship Semester

22 WEEK PAID PLACEMENT IN
SWITZERLAND OR ABROAD

Year 3

BA (HONS) SEMESTER - 22 WEEKS

Research Project

Digital Marketing Strategies

International Marketing Management

Applied Research

Cross-Cultural Management

Sustainability & Corporate Social Responsibility

International Strategic Management

Total Credits: 120

Optional Internship Semester

22 WEEK PAID PLACEMENT IN
SWITZERLAND OR ABROAD

BA (HONS) IN
INTERNATIONAL
CULINARY
MANAGEMENT

Awarded by



**Manchester
Metropolitan
University**

Designed For

aspiring culinary leaders looking to gain practical kitchen skills alongside essential business knowledge to prepare them for a dynamic career in the global culinary industry. Whether you aim to work in top-tier restaurants or start your own venture, the programme blends hands-on training, managerial expertise, and an international perspective.



*Vasilisa
Dubianok*

IMI
INTERNATIONAL
MANAGEMENT INSTITUTE
SWITZERLAND



Entry Requirements

- IMI Certificate/High School / IB / A Levels or equivalent
- IELTS 5.0 (or equivalent)
- 18 years of age



Duration:

2.5 - 3 years



Intakes:*

February, May,
August, November

**Diploma semester entry only possible in
February and August*

Year 1

DIPLOMA SEMESTER - 22 WEEKS

Academic Skills

Pastry & Baking Arts

Food Hygiene & Safety

Oenology & Beverage Management

Restaurant Management & Control

Culinary Fundamentals

Nutritional Trends & Applications

Total Credits: 120

Internship Semester

**22 WEEK PAID PLACEMENT IN
SWITZERLAND OR ABROAD**

Year 2

HIGHER DIPLOMA SEMESTER - 22 WEEKS

Talent Management & Development

Consumer Behaviour & Market Research

European Cuisine

New Product Development & Menu Design

Commercial Kitchen Management

Contemporary Cuisine

Culinary Career Development

Total Credits: 120

Internship Semester

22 WEEK PAID PLACEMENT IN
SWITZERLAND OR ABROAD

Year 3

BA (HONS) SEMESTER - 22 WEEKS

New Product Creation Project

Professional Development

Culinary Entrepreneurship

International Gastronomy and Culture

Advanced Practical Culinary

Food Informatics and Technology

Total Credits: 120

Optional Internship Semester

22 WEEK PAID PLACEMENT IN
SWITZERLAND OR ABROAD

Postgraduate Programmes

GRADUATE DIPLOMA IN INTERNATIONAL HOSPITALITY MANAGEMENT

Designed For

professionals with early to mid-career experience, particularly from the hospitality and tourism sectors, aiming to transition into general management roles. This programme also caters for individuals from other industries seeking to enhance their expertise in hotel and events management.

Awarded by







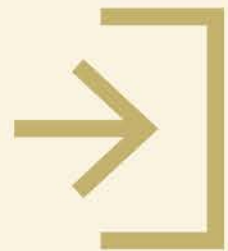
Entry Requirements

- Bachelor's award in any discipline or a minimum three years of work experience
- IELTS 5.0 / TOEFL 40-45 or equivalent



Duration:

Six months



Intakes:

February, May,
August, November

Study Semester

22 WEEKS

Food & Beverage Service

Business Accounting

Talent Management & Development

Consumer Behaviour & Market Research

Project Management for Business

Hospitality Concepts

Hospitality & Tourism Across Cultures

Total credits: 120

Optional Internship Semester

22 WEEK PAID PLACEMENT IN SWITZERLAND OR ABROAD

GRADUATE DIPLOMA IN INTERNATIONAL CULINARY ARTS

Designed For

those aspiring to transition into the culinary sector, looking for a blend of practical culinary training and essential management skills. preparing students for entry-level roles in professional kitchen operations, the rigorous yet supportive environment helps students gain both technical expertise and theoretical knowledge to thrive in this global industry.

Awarded by







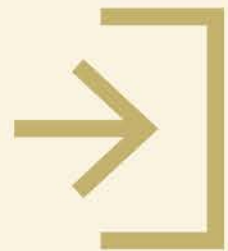
Entry Requirements

- Bachelor's award in any discipline or a minimum three years of work experience
- IELTS 5.0 / TOEFL 40-45 or equivalent



Duration:

Six months



Intakes:

February, May,
August, November

Study Semester

22 WEEKS

Food Hygiene & Safety

Culinary Fundamentals

Restaurant Management & Control

Pastry & Baking Arts

Oenology & Beverage Management

Contemporary Cuisine

Total credits: 120

Optional Internship Semester

22 WEEK PAID PLACEMENT IN SWITZERLAND OR ABROAD

MSC DEGREE IN
INTERNATIONAL
HOSPITALITY BUSINESS
MANAGEMENT

Designed For

ambitious professionals seeking advanced expertise in hospitality management, this degree offers a 12-month intensive study period that combines in-depth knowledge with practical insights. It also includes up to 12 months of paid professional placements, facilitated by IMI's Careers team, providing invaluable experience to boost career prospects in the global hospitality industry.

Awarded by



**Manchester
Metropolitan
University**





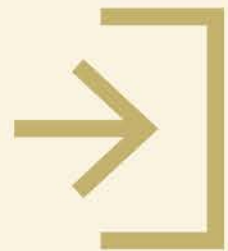
Entry Requirements

- Bachelor's award in any discipline
- IELTS 6.0 / TOEFL 78 or equivalent



Duration:

12 months



Intakes:

February, August

Study Semester

22 WEEKS ON CAMPUS

Hospitality Operations Management

Human Resources and Talent Development

Hospitality Asset Management

International Strategic Management for Hospitality

Hospitality Concept Development

Marketing in the Digital Era

Contemporary Issues in the Global Business Environment

Business Research Methods

Total credits: 180

Dissertation Semester

22 WEEKS - FLEXIBLE

Optional Professional Placements

**UP TO 44 WEEKS OF PAID PLACEMENTS IN
SWITZERLAND OR ABROAD**

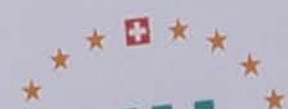
Your Future



IMI International Management Institute Switzerland

| | | | | |
|-----------------------------|-------------------------------|-----------------------------|-------------------------|---------|
| Date of Birth: | 21.07.2000 | First Name: | Eg. Ullrich | 310004 |
| Qualification: | Bachelor of Arts with Honours | Student No.: | BA, CA | |
| Programme of Study: | International Culinary Arts | Course Code: | Obtain all credits | |
| Teaching Institution: | IMI | Qualification Requirements: | AM | |
| Language of Instruction: | English | Awarding Institution: | Language of Assessment: | English |
| Dates of Academic Semester: | 22.08.2022 to 03.02.2023 | | | |

Record of Learning & Achievement



INTERNSHIPS - REAL-WORLD EXPERIENCE DURING YOUR STUDY

- ✓ Guaranteed internship opportunities in Switzerland and abroad
- ✓ Career workshops, CV review and personalised placement support
- ✓ A global network of employment partners and alumni





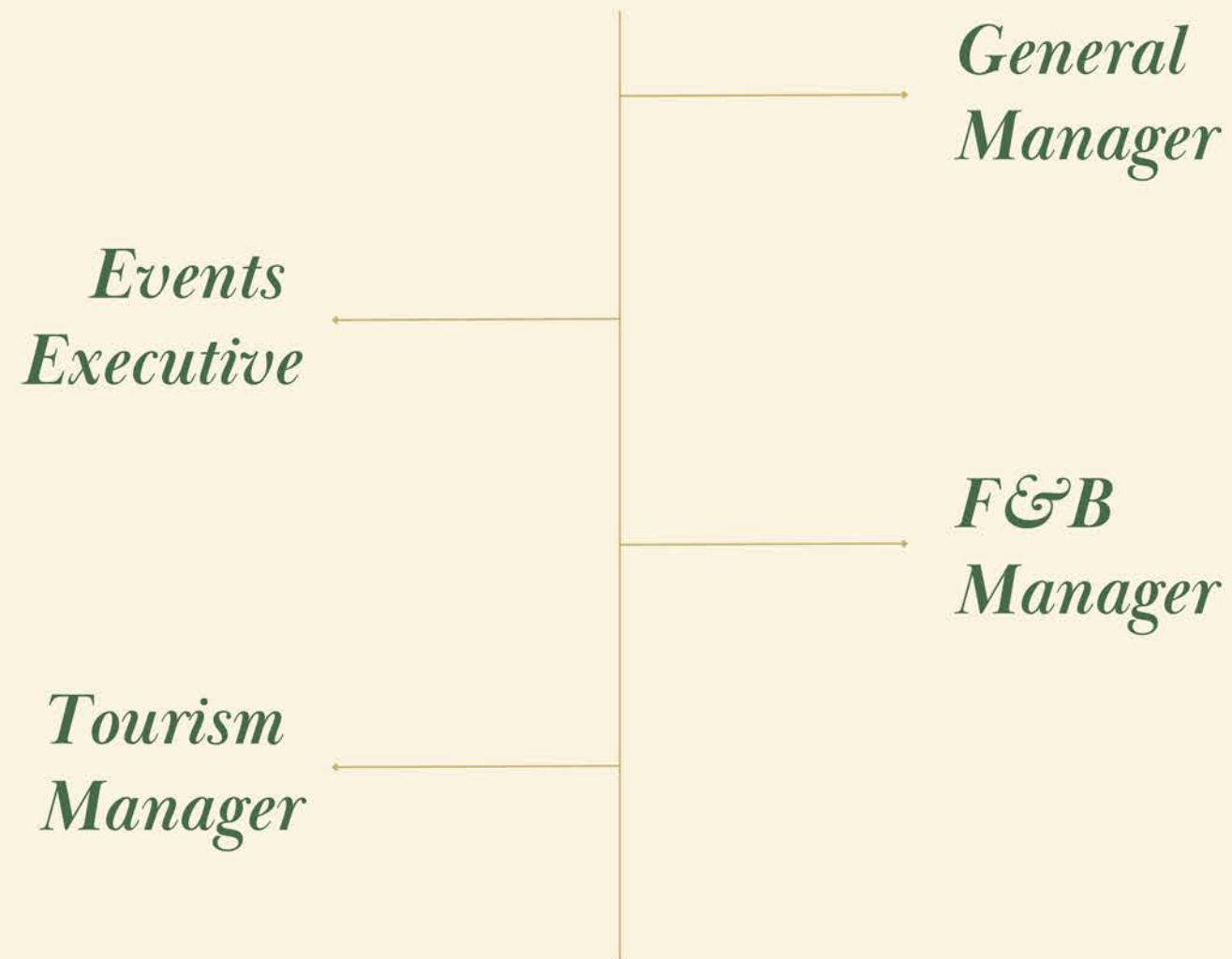
LEADERSHIP PROGRAMMES - YOUR FIRST STEP INTO THE INDUSTRY

Graduate programmes offering management training for hospitality school graduates.

- *Swiss Young Professionals Programme*
- *Marriott Voyager Programme*
- *Hyatt Corporate Leadership Training*
- *Hilton Elevator Programme*

DREAM ROLES IN...

HOSPITALITY



Watch Naci's
testimonial here

Naci Kusadali

Executive Assistant Manager
Hotel Indonesia Kempinski Jakarta





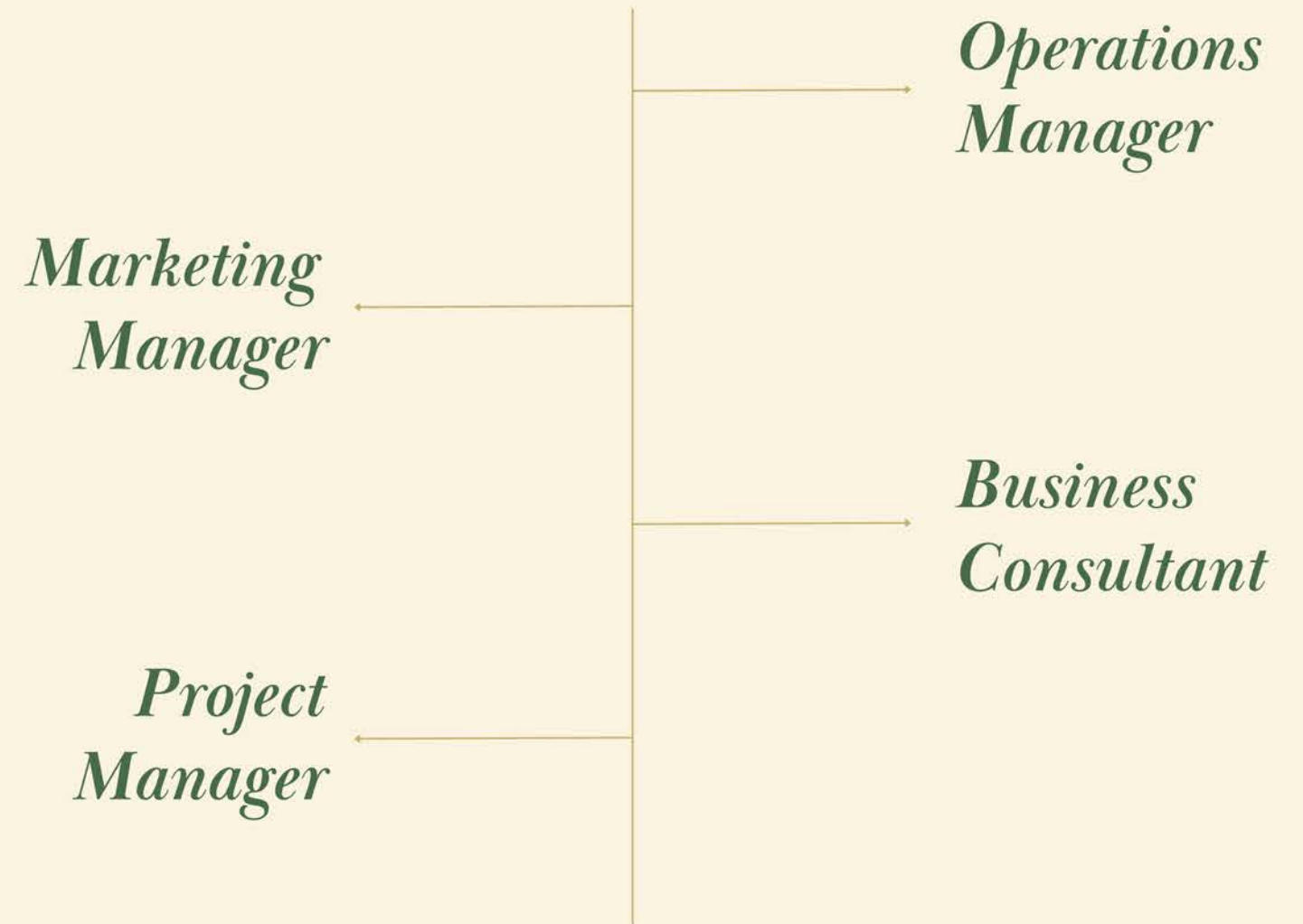
Watch Asena's
testimonial here



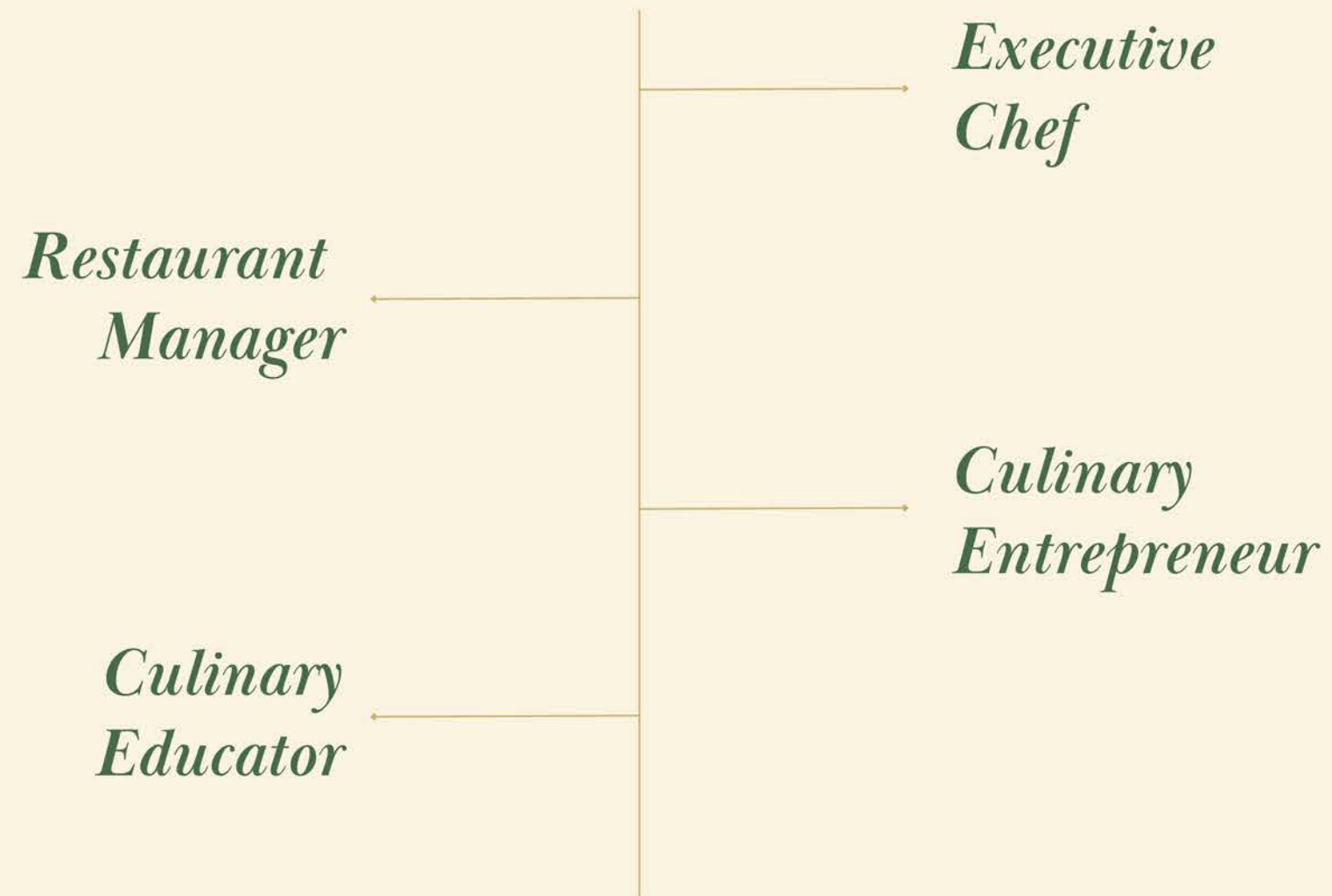
Asena Kun

Global Head Operations
Roche Biotechnology

DREAM ROLES IN... **BUSINESS**



DREAM ROLES IN...
CULINARY



Listen to Darren's
culinary journey



Darren Teoh

Head Chef
Dewakan, Malaysia





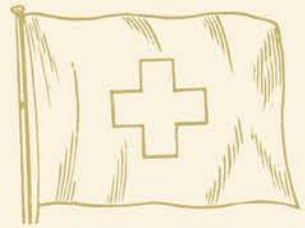
GLOBAL PLACEMENT PARTNERS



Life at IMI

Switzerland:

A Premier Destination for Education



High standard of living



Gateway to Europe



Multilingual opportunities



Natural Beauty



An unforgettable student experience



THE IMI CAMPUS

Your Home Away from Home



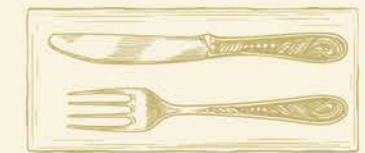
Access to outdoor activities such as hiking, swimming, and sports.



On-campus amenities including a gym and recreation areas.



Comfortable single or twin rooms, with many offering balcony access.



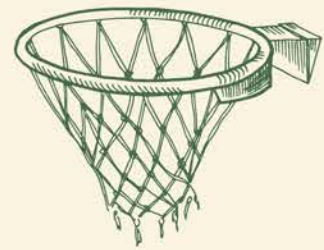
Fine-dining experiences in our Swiss Room training restaurant.

To see the accommodation and meals fees, scan this with your phone.



OUTSIDE OF THE CLASSROOM

Your Home Away from Home



Sports and Wellness

Participate in football, basketball, and even marathons like the Swiss City Marathon.



Excursions

Join International Field Trips and explore nearby attractions such as Europa Park or enjoy ski trips in winter.



Cultural Events

Attend Luzern's annual festivals, from the Fasnacht carnival to the Lucerne Festival.



Gastronomy

Join IMI's Wine Club or visit local culinary exhibitions and producers.

THE STUDENT REPRESENTATIVE COMMITTEE

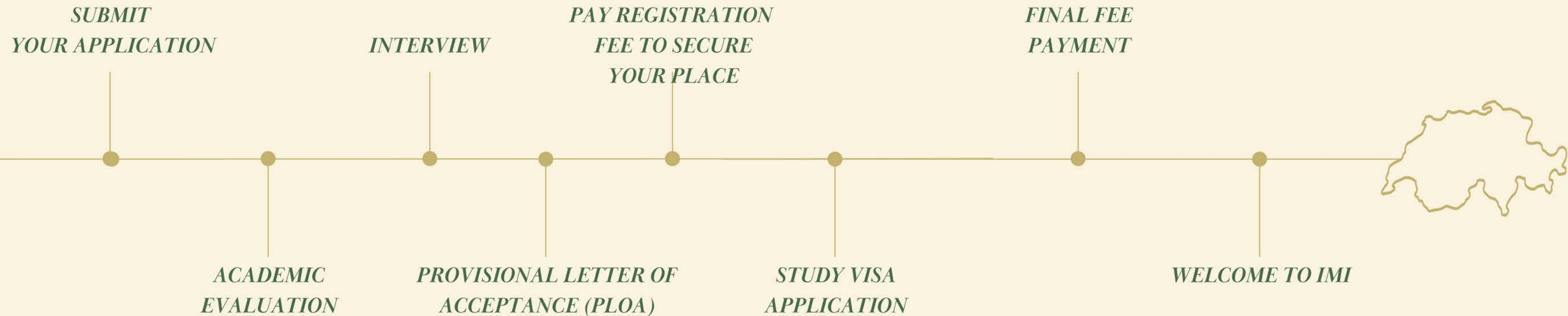
Run by students for students





How to Apply

ADMISSIONS PROCESS



VISA DOCUMENTS

- Proof of financial means
- A valid passport
- Proof of health insurance
- Acceptance letter confirming your enrolment at IMI Switzerland.

SCHOLARSHIPS



Merit-based

Needs-based



Early-bird

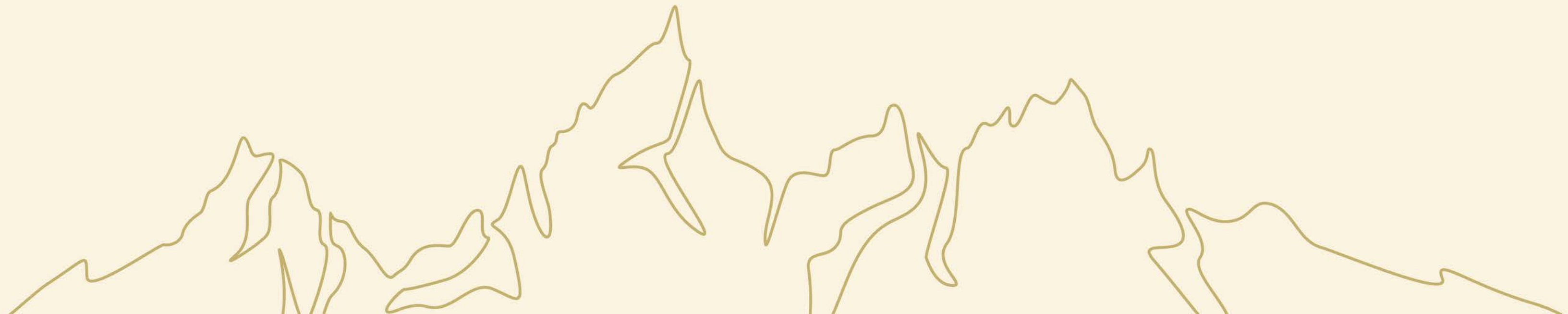
Start your journey today!



IMI Website



IMI Brochure Download



*Switzerland is the start of your success story,
and IMI is your partner in
making it happen!*



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info@imi-luzern.com

+41 41 349 6400